

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

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FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 6771

UNCLAS STOCKHOLM 0751

.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM: FY-77 CCP, SWEDEN

REF: 75 STATE A-7369

1. FOLLOWING PRODUCT CAMPAIGNS TENTATIVELY SCHEDULED
FOR FY-77:

A. COMPUTERS AND PERIPHERAL EQUIPMENT: WILL FEATURE
STC EXHIBITION. CM - T. T. RUMME. PRIORITY 1, PERSONNEL O-31,
LP-115, LC-40, FINANCIAL \$365.

B. METALWORKING AND FINISHING EQUIPMENT: WILL FEATURE
STC EXHIBITION. CM - G. WITT. PRIORITY 2, PER. O-35,
LP-80, LC-25, FIN. \$380.

C. PROCESS CONTROL EQUIPMENT: WILL FOCUS ON PULP/
PAPER AND METALWORKING SHOWS. CM - E. OLSON. PRIORITY 3,
PER O-40, LP-60, LC-35, FIN. \$380.

D. SECURITY AND SAFETY EQUIPMENT: WILL FEATURE STC
SHOW. CM - J. BONEY. PRIORITY 4, PER. O-45, LP-50,
LC-35, FIN. \$375.

E. ENVIRONMENTAL CONTROL EQUIPMENT: WILL FEATURE
STC SHOW. IN ADDITION TO NORMAL AIR/WATER TREATMENT
EQUIPMENT, CAMPAIGN WILL EMPHASIZE CURRENT CONCERNS IN
SWEDEN, I.E. NOISE ABATEMENT, DESTRUCTION OF TOXIC
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SUBSTANCES, WORKER ENVIRONMENT IMPROVEMENT. CM -

R. NICANDER. PRIORITY 5, PER. O-40, LP-65, LC-25,
FIN: \$420.

F. ELECTRONIC COMPONENTS AND PRODUCTION/TEST

EQUIPMENT: 2WILL FEATURE STC EXHIBITION. CM - G. LANDER.
PRIORITY 6, PER. O-25, LP-70, LC-25, FIN. \$370.

G. HIGH TECHNOLOGY CONSUMER GOODS (SEE STOCKHOLM
6097 AND A-336) CM - W. STADTLER. PRIORITY 7, PER. O-55,
LP-105, LC-15, FIN. \$310.

H. BUILDING/CONSTRUCTION EQUIPMENT AND SUPPLIES: WILL
EMPHASIZE COMPANY VISITS. TOP'S AND PLANNING
FOR EXHIBITION IN FY-78. CM - U. ECKHARDT. PRIORITY 9,
PER. O-25, LP-80, LC-10, FIN. \$305.

I. HIGH PERFORMANCE MATERIALS: WILL FOCUS ON
SPECIAL-APPLICATION METALS, PLASTICS AND CEMENT FOR
INDUSTRIAL, CONSUMER PRODUCT, AND CONSTRUCTION USAGE;
STC EXHIBITION TENTATIVELY SCHEDULED. CM - P. VOWDEN.
PRIORITY 10, PER. O-35, LP-60, LC-30, FIN. \$395.

2. DRAFTS OF CAMPAIGN WORKSHEETS FOLLOWING NEW
FORMAT BEING TRANSMITTED BY AIRGRAM. NOTE; PRIORITY 8
IS PROGRAM MANAGEMENT.
STRAUSZ-HUPE'

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Message Attributes

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